

ASHLEE DEMARIA

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EDUCATION

University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Science in Business Administration, May 2026

Major: Marketing; Minor: Advertising and Public Relations

GPA: 3.19/4.00

EXPERIENCE

Advertising and Public Relations Strategy Development-Research Project, *Media Planner*, Lincoln, NE

January 2024-Present

- Keep members of my group up to date by communication on our project status and due dates.
- Present media plan ideas and campaign proposals to team members while describing the impact it will have on potential brands.

Field Club Country Club, *Concessions Food Server*, Omaha, NE, May 2023-August 2023

- Interacted with members in a friendly manner to give them the best experience at the club.
- Maintained cleanliness and organization behind the stand to create a welcoming environment to members.

Kids Club, *Staff*, Papillion NE, August 2021-August 2022

- Worked with children and developed activities for them to make sure the kids had entertainment.
- Ensured a safe and healthy environment by enforcing protocols and resolving conflicts in a calm way.

VOLUNTEER EXPERIENCE

Heartland Food Bank, *Volunteer*, Omaha NE, October 2021-October 2021

- Sorted and organized donated food items using different food categories for people in need.
- Worked with other volunteers in team-oriented tasks using cooperation to achieve the fastest time sorting boxes.

ACTIVITIES

Beyond Allstars, *Allstar Cheerleader*, Omaha NE, May 2011-May 2022

- Led team practices emphasizing teamwork to strive for us to do our best at competitions.
- Competed at national competitions demonstrating tumbling, stunting and jumping skills to achieve high scores and placements.

HONORS

Husker Power Scholarship, August 2022-Present

SKILLS

Computer: Adobe InDesign, Illustrator; Microsoft PowerPoint, Excel, Word, Outlook; Canva

Languages: Written and oral English